



Gene Witt Elementary PTO

Family "Opt Out" Fundraising Campaign 2019/2020

An alternative to traditional fundraising...

The Gene Witt PTO is a non-profit organization established to provide educational programs and fun activities for the students of Gene Witt Elementary School. **Each year, our PTO spends approximately \$80.00 per student** to provide vital educational programs and materials that are not funded by the district. Money raised during the year and through the Opt Out Fundraising program will go towards new technology & curriculum enhancements, playground equipment, classroom supplies, the Accelerated Reader program, agendas, school assemblies, campus beautification, grade level projects and instructional programs, and much more!

Unlike traditional fundraisers, where only a set percentage of the money raised comes back to the school, "Opting Out" ensures that **100% of your tax-deductible donation** goes to the Gene Witt Elementary PTO to help our school.

Your support is extremely important to the education of the students at Gene Witt and no donation is too large or small. We encourage you to find a donation level that is right for your family and invite you to enlist the help of grandparents & friends in the community who may also be interested in this type of fundraiser. Small perks are given for the specified donation levels below.

FAMILY GOLD LEVEL \$500.00 - 2 Gene Witt beach towels, 50 carnival games tickets for Spring Carnival, and appropriate reward level prizes for our Otis Cookie fundraiser per child.

FAMILY SILVER LEVEL \$250.00 - 1 Gene Witt beach towel, 25 carnival games tickets for Spring Carnival, and appropriate reward level prizes for our Otis Cookie fundraiser per child.

FAMILY BRONZE LEVEL \$100.00 - Appropriate reward level prizes for our Otis Cookie fundraiser per child.

OTHER - Otis Cookie Fundraising prize

******Families with multiple children will be taken into consideration regarding perks******

If you would like to "Opt Out", please complete the information below and return via your child's daily folder in an envelope marked "Attn: PTO." Please know that your donation is deeply appreciated and will make a difference in our ability to enhance your child's education experience. Please turn in all Opt Out donations by **Friday, August 30th** to get the full advantage of the perks.

While fundraising information will continue to come home, you can feel both comfortable and confident knowing you've already financially supported the school through our "Opt Out" program. We also hope you will continue to support the PTO by attending PTO hosted events. If you have any questions, please feel free to contact the Gene Witt PTO via e-mail at GeneWittPTO@gmail.com.

With Sincerest Appreciation,
The Gene Witt Elementary PTO

Donation Amount: \$ _____ (Please make checks payable to Gene Witt PTO)

Parents Name: _____

Student(s) Name: _____

Grade/Teacher: _____

Due Date - Friday, August 30th to get full advantage of the Opt Out perks