



Gene Witt Elementary PTO

Family "Opt Out" Fundraising Campaign 2020/2021

An alternative to traditional fundraising...

The Gene Witt PTO is a non-profit organization established to provide educational programs and fun activities for the students at Gene Witt Elementary School. **Each year, our PTO spends approximately \$80.00 per student** to provide vital educational programs and materials that are not funded by the district. Money raised during the year and through the Opt Out Fundraising program will go towards new technology & curriculum enhancements, playground equipment, classroom supplies, the Accelerated Reader program, agendas, extra school cleaning supplies and much more!

Unlike traditional fundraisers, where only a set percentage of the money raised comes back to the school, "Opting Out" ensures that **100% of your tax-deductible donation** goes to the Gene Witt Elementary PTO to help our school.

Your support is extremely important to the education of the students at Gene Witt and no donation is too large or small. We encourage you to find a donation level that is right for your family and invite you to enlist the help of grandparents & friends who may also be interested in this type of fundraiser. Small perks are given for the specified donation levels.

GOLD EAGLE SPONSOR (\$500 or more) – Co-Host on the GW morning news for each Witt student, Donuts with the Principal for each Witt student, (1) GW yearbook per family, Name on Sponsor Banner, (10) Otis Cookie fundraiser geckos (*total for the family*), Outdoor Spheres Bubble Show and Principal "Kiss the Pig" for each Witt student.*

BALD EAGLE SPONSOR (\$250 to \$499) - Donuts with the Principal for each Witt student, (1) GW yearbook per family, Name on Sponsor Banner, (5) Otis Cookie fundraiser geckos (*total for the family*), Outdoor Spheres Bubble Show and Principal "Kiss the Pig" for each Witt student.*

EAGLET SPONSOR (\$100 to \$249) - Name on Sponsor Banner and (2) Otis Cookie fundraiser geckos (*total for the family*), Outdoor Spheres Bubble Show and Principal "Kiss the Pig" for each Witt student.*

HATCHLING SPONSOR (\$50 to \$99) - (1) Otis Cookie fundraiser geckos (*total for the family*)

**If school Otis goal is met*

Due to COVID-19, all perks are subject to current regulations, guidelines and school closures and may not be available. Thank you for understanding and continuing to support Gene Witt during our 2020-2021 "opt out" fundraising campaign.

If you would like to "Opt Out", please complete the information below and return via your child's daily folder in an envelope marked "Attn: PTO." Please return all Opt Out donations by **Friday, September 25th** to get the full advantage of the perks.

While fundraising information will continue to come home, you can feel confident knowing you have already financially supported the school through our "Opt Out" program. If you have any questions, please feel free to contact the Gene Witt PTO via e-mail at GeneWittPTO@gmail.com.

With Sincerest Appreciation, The Gene Witt Elementary PTO

Donation Amount: \$ _____ (*Make checks payable to Gene Witt PTO*)

Parents Name: _____

Donor name as it will appear on the banner: _____

Student(s) Name/Grade/Teacher: _____

Due Date - Friday, September 25th to get full advantage of the Opt Out perks